

# HOSPITALITY & TOURISM

## Jobs in Demand

This industry includes a wide range of businesses such as hotels, ski resorts, restaurants, and arts, entertainment, and cultural facilities. About 15% of total jobs in the Lakes Region are in hospitality and tourism.

## Entry Level Jobs

### **Social Media Coordinator** (\$11.41-\$13.95/hour)

Intermediate to advanced knowledge of Microsoft Office, content management systems (CMS), graphic design and illustration, and social media communications

### **Vehicle Mechanic** (\$13.35-\$15.00/hour)

2 years of technical training or experience in repair and maintenance of gas, diesel, and electric engines, basic welding and fabricating skills, use of tools

### **Guest Services Associate** (\$10-13/hour)

Excellent customer service skills, computer proficiency, flexible schedule

### **Lift Mechanic** (\$14/hour)

Ability to conduct mechanical, electrical, and hydraulic repairs, experience with high voltage systems, ability to climb

### **Line Cook** (\$13/hour)

1-3 years experience, ability to work in a fast paced environment

## Mid-Level Jobs

### **Mountains Maintenance Manager** (\$36,000 - \$55,000)

Strong working knowledge of snowmaking operations, grooming and heavy equipment operation, 3-5 years of managerial experience

### **Day Spa Therapist** (\$45,000 - \$65,000)

Certified in massage, esthetics, cosmetology, and other spa-related treatments

### **Freestyle Terrain Supervisor** (\$453/week - \$815/week - seasonal position)

Strong working knowledge of freestyle terrain park operations, experience in design and build, basic welding

## INDUSTRY STATS Belknap County

Average Earnings

**\$22,100**

Jobs

**4,100**

Companies

**292**

Jobs Added from  
2003-2013

**350 jobs**

(9.4% growth)

Fastest Growing  
Occupations

*Jobs added from 2003-13*

Food Prep & Service

**260 jobs**

Building & Grounds Maintenance

**50 jobs**

Office & Administrative Support

**22 jobs**



Photo: Mill Falls at the Lake

## Sampling of Local Companies

- Gunstock Mountain Resort
- Mill Falls at the Lake
- The Common Man
- Lake Opechee Inn & Spa
- Bank of NH Pavilion at Meadowbrook

We asked local  
hospitality & tourism  
businesses:

What are the most  
critical jobs that will be  
open in the next five  
years?

Mountain Operations  
Director

IT Manager

Finance Director

Housekeeper

Guest Services  
Associate

Line Cook

Servers (Waiter/  
Waitress)



Mill Falls at the Lake Sales Group

## Duties Include

Curious about what these in-demand jobs are like? Below is a quick summary of some of the typical duties associated with jobs at hospitality & tourism businesses in the Lakes Region.

### Social Media Coordinator

Edits and produces new content and refreshes seasonal content on social media sites, website, and blog promoting upcoming events, activities, and promotions.

### Guest Services Associate

Greets, registers, and assigns rooms to guests, answer questions pertaining to hotel services, guest registration, and travel directions, and makes recommendations for dining, shopping, and entertainment.

### Line Cook

Prepares meals following recipes, stocks and maintains sufficient level of food products, portions food prior to cooking, handles, stores, and rotates food properly, and maintains a clean and sanitary work environment.

### Lift Mechanics

Works with ski-lift operators to make sure lifts are running smoothly, regularly examines all parts of lifts for safe operation, performs routine maintenance, repairs, removes, and/or replaces mechanical parts, and implements safety awareness as needed.

### Spa Therapist

Provides professional spa massage and body treatments by manipulation of muscles and soft tissue of clients to produce relaxation, improved health and other benefits, informs and teaches guests about wellness, handle guests' questions and concerns, and preforms prep work including cleaning tools and restocking supplies.

### Freestyle Terrain Supervisor

Leads the terrain park crew in the design, building, and maintenance of takeoffs, landings, and other manmade features of a terrain park, operates grooming equipment, develops and implement park safety program, and hires, fires, trains, and schedules staff working in the park.

Gunstock Front Office Staff

